

Managing Design for Success
Forum 2013

Essential Cost/Asset Management practices in Managing Design

How to best ensure there are "no surprises" in the
initial capital cost and the whole of life cost for
projects

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Prada or Faux ?



- At over \$4,000 the Tote comes with Saffiano leather tote
- Double leather handle
- Leather shoulder strap
- Gold-plated hardware
- Metal lettering logo on leather triangle
- Prada logo lining
- Three pockets, including two with zipper
- Inside pockets



Prada or Faux ?



Venice Bargain, these are not faux



Strategic Cost Planning

- Benchmarking
- Each design discipline taking responsibility for initial capital cost and project lifecycle cost
- Allowances and Exclusions
- Risk Analysis
- Letting Designers have “their head”



Cost Planning Practices in Managing Design

- Initial Budget Targets
- Progressive Benchmarks
- Milestone Reviews
- Forecasting Risk and Concerns
- Remove surprises
- VM and VE – never stops
- During the construction process
- Changes in next 10 years (procurement, technology)
- Lessons learnt



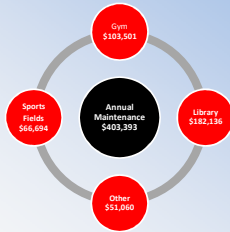
Asset Management in Managing Design

Life Cycle Costs on \$40M Project



Asset Management in Managing Design

Annual Maintenance on \$40M Project



Faux to Prada

